

# EDUCATING NEXT GENERATION GENETIC COUNSELORS



**2017 FALL SYMPOSIUM OCTOBER 27**

The Genetic Counseling Program  
At the University of South Carolina (USC) School of Medicine  
invites you to sponsor the  
**USC Genetic Counseling 2017 Fall Symposium**  
**October 27, 2017**

Make plans now to sponsor the 2017 USC Genetic Counseling Fall Symposium!

The USC Genetic Counseling Fall Symposium enhances genetic counselor and geneticist knowledge and skills as we keep pace with emerging clinical applications of genomic medicine.

This symposium will allow you the opportunity to market your organization or services to 125-150 genetic counselors, geneticists and other healthcare professionals from the southeast. Sponsorship is your opportunity to show your commitment to the medical genetics professional community and increase the visibility of your organization or services.

**USC Genetic Counseling Program**  
**2017 Fall Symposium**  
**Friday, October 27, 2017**  
**8:00 am to 4:00 pm**  
**Palmetto Health Richland Auditorium**  
**Palmetto Health Richland Hospital**  
**Five Medical Park**  
**Columbia, SC 29203**

**The Vendor Fair will be located at Palmetto Health Children's Hospital, 7 Medical Park,  
and is open to attendees during registration, morning break, and lunch.**

**Registration 7:30 – 8:00 am**  
**Morning Break 10:30 – 11:00 am**  
**Symposium Luncheon 12:30 – 1:45 pm**

The symposium agenda can be found here:  
<http://geneticcounseling.med.sc.edu/fall.Symposium.asp>

**All sponsorships are contributions to the  
USC Educational Foundation for the benefit of genetic counselor education.**

## Exclusive Genome Level Sponsorship Opportunities

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Genome level sponsors have exclusive sponsorship of the Symposium Private Reception, the Breakfast/Morning Break or the Symposium Luncheon. Exclusive Sponsorship will be acknowledged at their respective events and includes all Exome-level benefits.

These exclusive sponsorships are awarded on first come basis; please call (803) 545-5746.

### **\$2,000 Private Reception Honoring Speakers and Special Guests, Thursday October 26**

Help us kick off the symposium and be the first to welcome invited guests. This gives you the opportunity to provide an additional one (1) piece of marketing material at the reception and be recognized with special signage.

- Two invitations to attend Private Reception honoring speakers and special guests
- Two complimentary conference registrations
- Table top display during registration, morning break, and Symposium luncheon
- 3 pieces of marketing material to be included in attendee gift bag offered at vendor fair
- Sponsor ribbons for representatives in attendance
- Company recognition on Symposium website

### **\$2,000 Conference Breakfast and Morning Break, Friday, October 27**

Be recognized with special signage at food and beverage stations as attendees arrive for continental breakfast, and during the morning break. This gives you the opportunity to provide an additional one (1) piece of marketing material at the refreshment station.

- Two invitations to attend Private Reception honoring speakers and special guests
- Two complimentary conference registrations
- Table top display during registration, morning break, and Symposium luncheon
- 3 pieces of marketing material to be included in attendee gift bag offered at vendor fair
- Sponsor ribbons for representatives in attendance
- Company recognition on Symposium website

### **\$2,000 Conference Luncheon, Friday, October 27**

Be recognized with special signage at food and beverage stations during luncheon. This gives you the opportunity to provide an additional one (1) piece of marketing material at the luncheon.

- Two invitations to attend Private Reception honoring speakers and special guests
- Two complimentary conference registrations
- Table top display during registration, morning break, and Symposium luncheon
- 3 pieces of marketing material to be included in attendee gift bag offered at vendor fair
- Sponsor ribbons for representatives in attendance
- Company recognition on Symposium website

## Additional Sponsorship Levels and Benefits

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Choose from one of the sponsorship levels below.

**\$1,500**

**Exome level sponsor**

- Two invitations to attend Private Reception honoring speakers and special guests
  - Two complimentary conference registrations
  - 3 pieces of marketing materials included in attendee gift bag offered at vendor fair
  - Sponsor ribbons for representatives in attendance
  - Company recognition on Symposium website
- **Exome Level Sponsors also have the option to connect with our attendees with a table top display at registration, morning break, and Symposium Luncheon. Please call or email to request your exome level table top. Please note exome level tables are assigned on a first come basis as a limited number of tables are available. (Tables are 5 x1.5 feet)**

**\$1,000**

**DNA level sponsor**

- Two complimentary conference registrations
- 2 pieces of marketing materials included in attendee gift bag offered at vendor fair
- Sponsor ribbons for representatives in attendance
- Company recognition on Symposium website

**\$500**

**Nucleotide level sponsor**

- One complimentary conference registration
- One piece of marketing material to be included in attendee gift bag offered at vendor fair
- Sponsor ribbons for representatives in attendance
- Company recognition on Symposium website

Contact Debbie Zvejnieks, MS at 803-545-5773; [debera.zvejnieks@uscmed.sc.edu](mailto:debera.zvejnieks@uscmed.sc.edu) or Jessica Fairey, MS at 803-545-5746; [jessica.fairey@uscmed.sc.edu](mailto:jessica.fairey@uscmed.sc.edu) to learn more about the symposium and sponsorship opportunities.

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**USC Genetic Counseling 2017 Fall Symposium  
October 27, 2017**

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**Sponsor Registration Form**

Please complete, print and mail with your sponsorship contribution to the address below:

Organization/Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

Company Contact \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

Contact's Email \_\_\_\_\_

Representative(s) to be Present At Symposium \_\_\_\_\_

Organization/Company Website URL: \_\_\_\_\_

Please provide a brief description of your organization/company for the symposium brochure (40 words or less)

\_\_\_\_\_

\_\_\_\_\_

**Exclusive Genome Level Sponsorships:**

Please call or email to secure availability

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|--|--------|
| 1. Private Reception                   | \$2000 |
| 2. Conference Breakfast/ Morning Break | \$2000 |
| 3. Conference Luncheon                 | \$2000 |

<b>Sponsorship Level:</b>	Exome	\$1500
	DNA	\$1000
	Nucleotide	\$ 500
	Total Amount Enclosed	\$ _____

**Please complete, print and mail this registration form with check payable to:**

**USC Educational Foundation GCPS  
TAX ID 57-6017985**

**Mailing Address:** USC Genetic Counseling  
2017 Fall Symposium  
Two Medical Park, Suite 208  
Columbia SC 29203

**Registration Deadline:           October 14, 2017**

We are only able to accept payment by check. An email confirming your sponsorship will be sent to the address provided.  
A receipt from the USC Educational Foundation will be sent by mail to the address provided.

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